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VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

February 20, 1962

85 WHITE STREET, NEW YORK 13, N. Y.

PHONE
BARclay 7-4900

Orders of \$50.00 of Grass Seed in Straight Varieties or our Branded Mixtures, except where noted, we will Prepay delivery within 50 miles of New York City from this list price. You may include other Vaughan's Lawn or Vaughan's Branded Products on your order to make this total. Orders of \$100.00 we will prepay within 100 miles, and Orders of \$300.00 within 300 miles. Terms Net Cash.

On orders for less than these amounts Prices are F.O.B. New York City. Slightly higher prices charged for less than bag lots. All Grass Seed Prices subject to market changes and will be booked at the lowest price day received.

We are always pleased to quote quantity lot buyers an F.O.B. New York City or a delivered price. Phone or wire inquiries at our expense.

	Per 100 lbs.
CLOVERS and ALFALFA	
Red Medium, purity 99%	45.00
Alsike Extra Fancy, purity 99%...	30.00
Common Alfalfa	52.00
Birdfoot Trefoil Imported	Ask

WHITE CLOVER	
Extra Fancy Quality	65.00
Packed in 1 lb. carton \$10.20 per dozen.	
Packed in 1/2 lb. bags, \$6.00 per dozen.	
Ladino White Clover (certified)	Ask
New Zealand White Clover	90.00
in 1 lb. boxes	\$13.56 Dozen
in 1/2 lb. bags	7.50 Dozen
Kent Wild White Clover	105.00

TIMOTHY	
Fancy Quality, purity 99.60%.....	16.50

REDTOP	
Solid Seed, purity 92%	34.00
Solid Seed, purity 95%	37.00
Solid Seed, purity 98%	40.00

BLUE GRASS	
Kentucky, purity 85%	39.00
in 1 lb. boxes	60.00
Kentucky, purity 90%	42.00
Kentucky, purity 98%	48.00
in 1 lb. boxes	68.00
Canada Blue, fancy	Ask
Merion Kentucky Blue 93%	105.00
Merion Kentucky Blue "Blue Tag"	110.00
Our Merion Stocks Are Free of Poa Annua	
Delta Kentucky Blue	55.00
Arboretum Kentucky Blue	60.00
Newport Kentucky Blue	65.00
Parks Kentucky Blue	70.00

ROUGH BLUE GRASS	
Poa Trivialis 92%	43.00

RYE GRASSES	
Common or Italian Ryegrass	10.50
in 5 lb. bags	16.00
Perennial or English Rye Grass.....	12.50
in 5 lb. bags	17.50

	Per 100 lbs.
BENT GRASSES	
Astoria Colonial Bent Blue Tag.....	100.00
in 1 lb. boxes	120.00
Colonial Bent Blue Tag	105.00
Seaside Bent Blue Tag	125.00
in 1 lb. boxes	145.00
Highland Bent Blue Tag	37.00
Mixed Bent (South German)	125.00
Penncross Creeping Bent	600.00
Velvet Bent	Ask

RED AND TALL FESCUES	
Chewing Fescue	26.00
in 1 lb. boxes	46.00
Creeping Red Fescue (Blue Tag)	27.00
Creeping Red Fescue (Imported)	25.00
Illahoe Creeping Red Fescue B.T.	29.00
in 1 lb. boxes	50.00
Penn Lawn Fescue Blue Tag	32.00
in 1 lb. boxes	52.00
Alta Tall Fescue	23.00
Kentucky 31 Tall Fescue	19.00
Sheeps Fescue	Ask

HAY GRASSES	
Meadow Fescue	23.00
Orchard Grass	32.00

MISCELLANEOUS	
Sudan Grass (Piper)	14.00
Bermuda Grass	45.00
Bermuda Grass Hulled	65.00
Seed Buckwheat	9.00
Seed Rye	\$5.50 - 100 lbs. f.o.b. N. Y.
Zoysia Japonica	10 lbs. 32.50

See Free Delivery Offer Above.

5 LB. POLYETHELENE BAGS

WE OFFER 2 MIXTURES
FORMULATED AND PRICED TO HELP
YOU MEET LOW PRICE
COMPETITION

**GREENVIEW
EMERALD ISLE**
ATTRACTIVE COLORED BAGS
PRICES ON REQUEST

	Per 100 lbs.
Miscellaneous LAWN MIXTURES	
See Pages 2 and 3 for Vaughan's Branded Mixtures	
Prepaid on 200 lbs. or over.	

Quick Result Mixture	
Composed of Quick Growing Grasses	
in bulk	18.00
in 5 lb. bags	23.00
Columbia Park	
in bulk	22.00
in 5 lb. bags	27.00
Yorkshire Park (Formerly "Gramercy Park") in bulk	28.00
Central Park Choice	
in bulk	38.00
in 5 lb. bags	43.00
Evergreen	
in bulk	45.00
Superior	
in bulk	55.00
Shady Spot	
fancy, in bulk	45.00
Athletic Mixture	42.50
Standard Long Island Mixture	
in bulk	35.00
in 5 lb. bags	40.00

GRASS MIXTURES	
For Hay and Pasture	35.00
VAUGHAN'S WILD BIRD SEED F.O.B., N. Y. CITY	

Contains All Bird Seeds—No Fillers or Screenings	
A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags	8.00
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags	9.00

When ordering Wild Bird Seed be sure
to specify whether you desire A, B, or
C method of packing.

SUNFLOWER AND MILLETS F.O.B., N. Y. CITY	
Sunflower, Small Black	11.50
Sunflower, Poultry (Grey Striped)	12.50
Sunflower, Parrot (Grey Striped)	15.00
Sunflower, Large (Grey Striped)....	16.50
White Millet	6.50
Yellow Millet	7.00

Vaughan's MASTER BLEND Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including four new, improved grasses selected as Champions by National Turf Research

Merion Kentucky Blue Grass is a distinct variety found growing on a tee of the Merion Golf Club near Philadelphia. Its exceptional color, vigor and other advantages attracted interest and resulted in tests by experiment stations, golf clubs and private growers all over the U.S.A. Vaughan's pioneered the commercial development of this new variety, now judged superior to common Kentucky Blue Grass by most authorities. More than a million seeds of this famous variety are found in every pound of MASTER BLEND Merion Formula.

Delta and Newport Kentucky Blue Grass, known for exceptional seedling vigor. Delta and Newport varieties were added to Master Blend because they start growing more quickly than other perennial grasses and provides early cover to hold down weeds and shelter the slower-to-germinate Merion.

Pennlawn Creeping Red Fescue, a hybrid grass bred at Pennsylvania State University, was added to the Master Blend Formula because it provides thick green cover for shady places and sandy soil and shows excellent heat and disease resistance.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

OTHER Vaughan's MIXTURES FOR SPRING 1962

Price on mixtures F.O.B. New York City, but prepaid on 200 lb. lots or see special prepaid offer on page 1.



VAUGHAN'S PARKS FORMULA

NOW CONTAINS MERION AND ARBORETUM BLUE GRASS, THE BLUE GRASSES DEVELOPED FOR SEEDING VIGOR AND BETTER LAWNS
USE 1 LB. TO 250 SQ. FT.

1 lb. cartons . . . (Retail \$1.25) . . . \$18.75 per case of 25
3 lb. cartons . . . (Retail \$3.60) . . . \$34.56 per case of 16
5 lb. bags (Retail \$5.75) . . . \$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . \$68.00 100 lb. lots . . . \$65.00
50 and 25 lb. bags . . . \$67.00 500 lb. lots . . . \$64.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

USE 1 LB. TO 250 SQ. FT.

Especially adapted for medium shade and sandy soils.

Contains Pennlawn Creeping Red Fescue, Delta Kentucky Blue Grass, and other permanent grasses

1 lb. cartons (Retail \$ 1.10) . . . \$16.50 per case of 25
3 lb. cartons (Retail \$ 3.15) . . . \$30.24 per case of 16
5 lb. bags (Retail \$ 5.00) . . . \$30.50 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . \$59.00 100 lb. lots . . . \$56.00
50 and 25 lb. bags . . . \$58.00 500 lb. lots . . . \$55.00

VAUGHAN'S DENSE SHADE FORMULA

USE 1 LB. TO 250 SQ. FT.

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade. Includes Pennlawn Creeping Red Fescue.

1 lb. cartons (Retail \$ 1.10) . . . \$16.50 per case of 25
3 lb. cartons (Retail \$ 3.15) . . . \$30.24 per case of 16
5 lb. bags (Retail \$ 5.00) . . . \$30.50 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . \$59.00 100 lb. lots . . . \$56.00
50 and 25 lb. bags . . . \$58.00 500 lb. lots . . . \$55.00

VAUGHAN'S "NEW IMPROVED"

LONG ISLAND FORMULA

With MERION KENTUCKY BLUE

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards. With Red Top instead of Bent. Also now includes Merion Blue, Merion Blue and Mixtures with Merion have proved outstanding in official trials on Long Island. This mixture will do equally as well on shale soils of New Jersey, and in Connecticut and Westchester County.

(For Mixture without Merion Blue—see Standard Long Island on page 1.)

	Retail Prices
1 lb.	\$ 1.10
5 lbs.	5.25
25 lbs.	23.75

	Dealer Price
1 lb. cartons . . . (Retail \$.80) . . .	\$16.50 per case of 25
3 lb. cartons . . . (Retail \$2.30) . . .	30.24 per bale of 10
5 lb. bags . . . (Retail \$3.75) . . .	lots of 2 or more \$14.00 each
	\$52.50 per 100 lbs.



VAUGHAN'S VALU-BLEND LAWN MIXTURE

For Quick Results at a Low Price:

Contains no Timothy or Other Adulterants.

1 lb. cartons . . . (Retail \$.80) . . . \$12.50 per case of 25
3 lb. cartons . . . (Retail \$2.30) . . . \$22.56 per case of 16
5 lb. bags . . . (Retail \$3.75) . . . \$22.50 per bale of 10
25 lb. bags . . . \$42 per lb. 100 lbs. . . \$40. 500 lbs. . . \$195.

SPECIAL MIXTURES

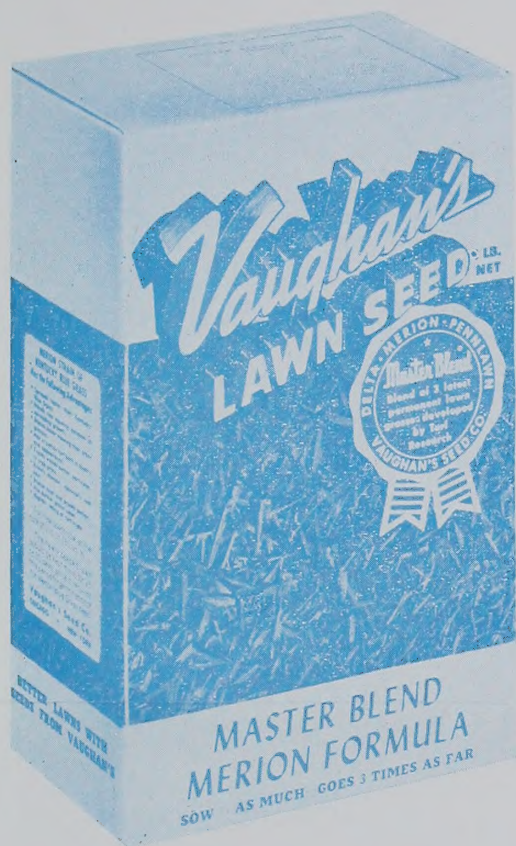
If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote. Also see Grass Seed Page.

BE MODERN! Sell Modern Lawn Seed Mixtures

February 20, 1962

Vaughan's MASTER BLEND

Merion Formula



EXPERTS PICK MERION FOR LAWNS AND PLAY GROUNDS

Contains 4 latest grasses developed by scientists

- Grows greener . . . stays greener all summer
- Stands closer, less frequent mowing
- Produces thicker turf . . . spreads faster
- Crowds out crabgrass and other weeds better
- Resists leaf spot and other diseases
- Deeper, stronger roots resists drouth and heat . . . need less watering
- Broader, sturdier leaves withstand wear better than other luxury-look grasses
- 100% Perennial Grasses . . . 45% Merion Kentucky Blue Grass plus Delta Kentucky Blue Grass, Newport Kentucky Blue and Pennlawn Creeping Red Fescue.
- Costs less because it goes farther . . . sow 1 lb. per 750 sq. ft. . . only 1/3 as much as standard blue grass mixtures.

(FREE OF POA ANNUA AND BENT)

MASTER BLEND FORMULA—100% PERENNIAL GRASSES

Contains over 1,250,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta and Newport Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top. Costs less because it goes farther. Sow 1 lb. to 500 to 750 square feet.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.	\$ 1.79	Case 25/1 lb.	\$27.00	25 lb. bag	\$ 40.00	Bag 1/25 lb.	\$25.00
3 lb. ctns.	5.25	Case 16/3 lb.	50.40	50 lb. bag	77.50	Bag 1/50 lb.	49.50
5 lb. ctns.	8.50	Bale 10/5 lb.	51.50	100 lb. bag	150.00	Bag 1/100 lb.	98.00
10 lb. bag	16.50	Bale 2/10 lb.	20.20	Broken Cases 5c per lb. higher			

MERION STRAIGHT

Economical — Sow 1 lb. to 500 to 750 square feet.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.	\$ 1.89	Case 25/1 lb.	\$30.00	25 lb. bag	\$ 42.50	Bag 1/25 lb.	\$26.75
3 lb. ctns.	5.55	Case 16/3 lb.	55.20	50 lb. bag	82.50	Bag 1/50 lb.	53.00
5 lb. ctns.	9.00	Bale 10/5 lb.	56.00	100 lb. bag	160.00	Bag 1/100 lb.	105.00
10 lb. bag	17.50	Bale 2/10 lb.	22.00	Broken Cases 5c per lb. higher			

See Free Delivery Offer On Page 1

BE MODERN
Sell Modern Lawn Seed Mixtures
SEED MARKET QUOTATIONS



Newport Blue and Penn Lawn Fescue
With Merion Blue, Delta and

Master Blend®

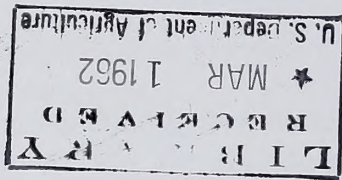
85 WHITE STREET
NEW YORK 13, N. Y.

Vaughan's Seed Company

Feb. 20, 1962

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New York, N. Y.
Permit No. 15248

VAUGHAN'S ONE SHOT MERION FERTILIZER (20-5-5). The revolutionary new fertilizer that supplies adequate amounts of plant food in the proper proportions. Full 20 units of nitrogen, from many sources including organics and urea formaldehyde compounds. Retail at \$8.95 per 50 lb. bag, 12 Bags for \$66.00. 25 lb. size retails at \$4.95; 12 bags for \$36.50.



NEW!

VAUGHAN'S FEEDER WEEDER. Nourishes lawns to new beauty as it kills weeds! It's a complete lawn food (20-10-5) with 24D added to rid the lawn of broad leaf weeds. Bag covers 5,000 sq. ft. Retail \$5.25. 12 bags for \$37.80.



VAUGHAN'S PRE-VENTS CONTAINS DACTHAL

A high quality Pre-Emergent Crabgrass Killer at the lowest price in the market. For use on established lawns as a pre-emergent treatment for the control of smooth and hairy crabgrass. Also effective against other annual weeds as milky spurge, purslane, carpet weed, witchgrass, annual chickweed and foxtail.

Recommended as a border control in foundation plantings and in flower bed borders. Prevents growth of most grassy weeds in these areas if soil is undisturbed after cultivation.

Size	Packed	Weight	Dealer Cost	Retail
2,000 sq. ft.	12	252 lbs.	\$48.60	\$6.75

PRE-KILL — THE THREE YEAR CRABGRASS CONTROL



In tests at leading research centers calcium arsenate has been proven best of the several pre-emergence materials available.

Vaughan's Pre-Kill contains liberal quantities of calcium arsenate in an easy to use form. A 36 pound bag emptied into a standard spreader is quickly applied to a 2000 square foot area (50x40).

Apply anytime up to 2 weeks before crabgrass seed germinates. After the second year a "booster shot" of Pre-Kill, at one third application rate, will continue the effectiveness.

Size	Packed	Weight	Dealer Cost	Retail
1,000 sq. ft.	6	115 lbs.	\$17.82	\$4.95
2,000 sq. ft.	12	444 lbs.	68.04	9.45



VAUGHAN'S TURF-LITE. The modern light weight lawn food. The easy, effort saving way to fertilize the home lawn. One bag feeds 5,000 sq. ft. A clean odorless, dust-free material with high nitrogen analysis (20-10-5). Beautifully packaged in heavy weight, washable poly bags. Competitively priced. Retail for \$4.35, 20 units for \$53.00.



Vaughan's KO® CRABGRASS and Common LAWN WEEDS

KO=SODAR® plus 2, 4D Mixed Dry, Ready to Use!

MADE FOR USE IN SPREADERS!

Here's SODAR®, so deadly to crabgrass, plus 2, 4D to kill all common lawn weeds like dandelion, ragweed, plantain and many others — now combined in convenient DRY form. KO is the dry double purpose crabgrass and weed killer. Apply by spreader or hand. 9 lb. bag covers 2500 sq. ft.

Size	Packed	Weight	Dealer Cost	Retail
2,500 sq. ft.	4	40 lbs.	\$ 9.48	\$3.95
5,000 sq. ft.	10	190 lbs.	41.70	16.95

For Complete List of Vaughan's Brand Products See Our January 5th Price List or Dealer Catalogue.

VAUGHAN'S SEED CO. — Established 1876 — 85 White Street, New York 13, N. Y. — BArcley 7-4900

February 20, 1962